

The Pas and Northern Manitoba

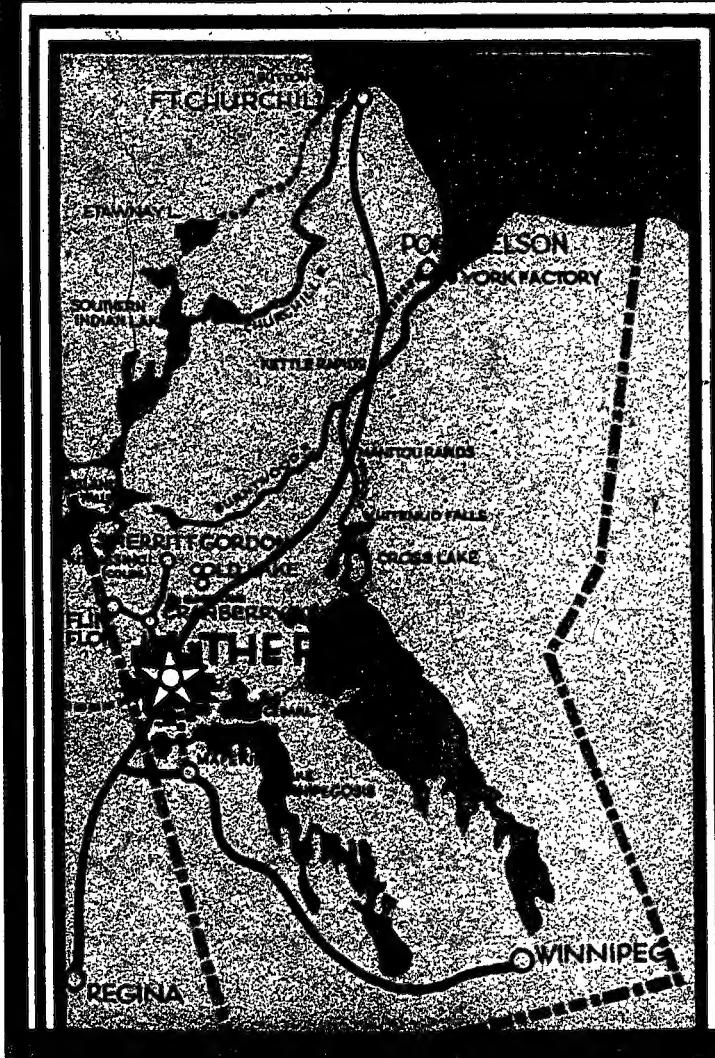
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PROVINCE OF MANITOBA

**MANITOBA**

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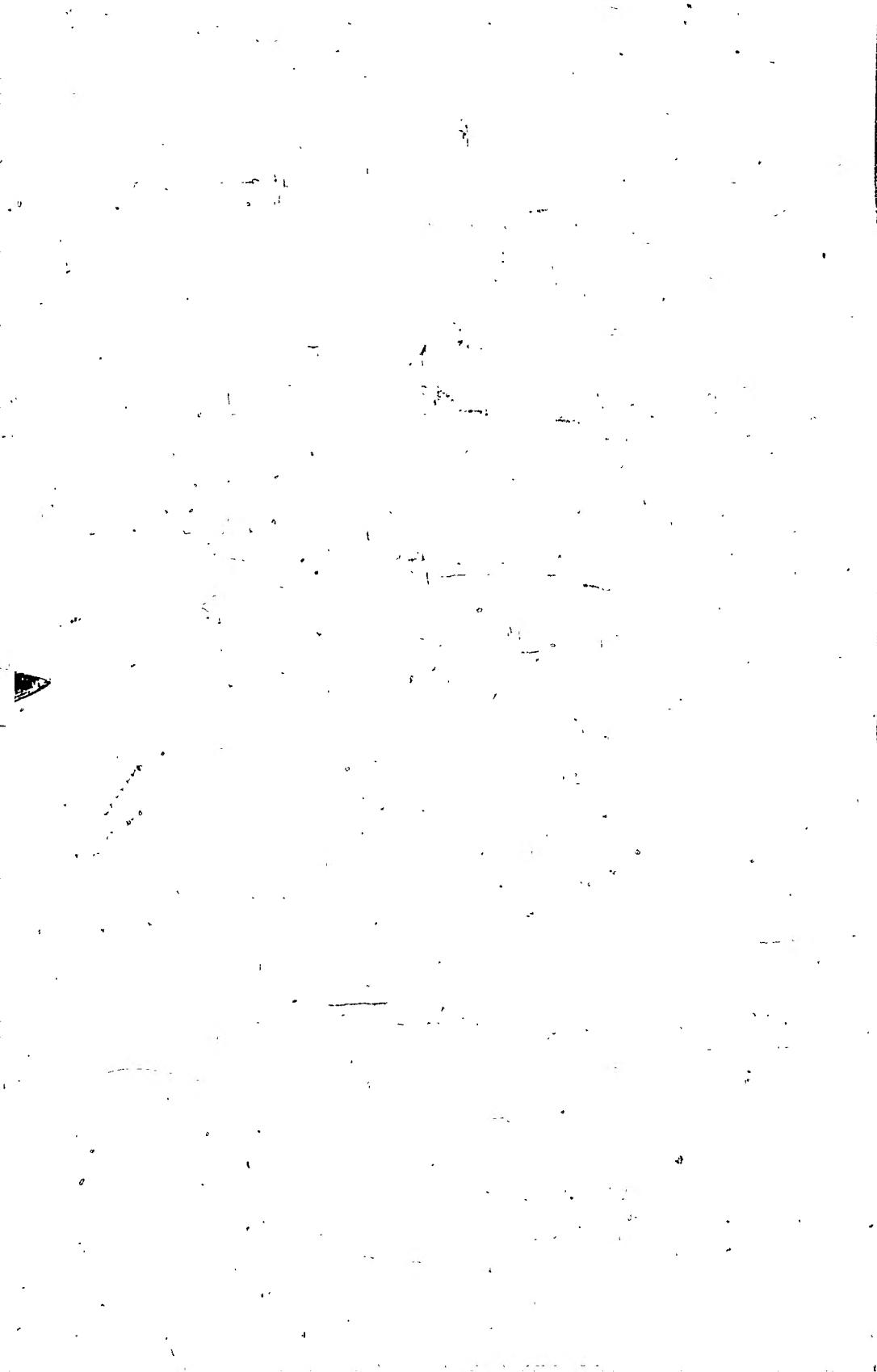
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# THE PAS AND NORTHERN MANITOBA



LYNX FALLS ON GRASS RIVER

*This Booklet is issued by the Board of Trade  
of The Pas, Manitoba, March 15th, 1929*



# Northern Manitoba AND The Pas

"North of Fifty-three," in the Province of Manitoba, contains 187,000 square miles of virgin territory, commonly known as "Northern Manitoba." Until a few years ago, this vast territory was practically unknown. Even at this date (1928), it is only beginning to attract the attention that it deserves, and that will be directed to it as the years pass and its valuable natural resources become known and developed.

Northern Manitoba first attracted general attention in 1910 when the construction of the Hudson Bay Railway was begun, and the dream of the West—a shorter route overseas—gave promise of realization. A few years later the discovery of gold and copper ore aroused temporary enthusiasm. The Great War broke out in 1914, and Northern Manitoba, like other districts, was practically forgotten. Now that the Hudson Bay Railway, and the Northern Manitoba Railway (Flin-Flon), are nearing completion, and the great mineral wealth of Northern Manitoba is becoming known, the territory is attracting world-wide attention, and people from all parts of the globe are flocking into it, hopeful of participating in the wealth that development must produce.

The people of Manitoba and the other Prairie Provinces are naturally interested in the Hudson Bay Railway, which from present indications will reach Fort Churchill in 1929. The completion of the railway will ensure a shorter route to overseas markets, provide for direct importations to the West, reduce freight rates and assist in the development of Northern Manitoba. The feasibility of the Hudson Bay Route is no longer a subject of contention, and the people of the West almost feverishly anticipate the new era that is assured, when the Old World and the New are brought into closer touch.

WE GREW WITH THE PAS

# The Gateway Drugs Limited

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H. F. BICKFORD,  
Mgr.

E. H. BROWN,  
Asst. Mgr.

## The Gateway Drugs Limited

The Rexall Store

THE PAS :: PHONE 14 :: MAN.

## The Pas Mineral Belt

Present interest in Northern Manitoba is largely centered upon the mineral wealth that, to some extent, is known and which gives promise of being the greatest of any known district in the world. Since the Great War, interest in natural resources has revived, money is easier, and The Pas Mineral Belt is now attracting the attention of mining men from all parts of the globe, who recognize its wonderful possibilities. Hundreds of prospectors are scattered throughout the mineral area, and almost daily, encouraging reports are heard. The actual development, now proceeding, of "proved-up" properties has established The Pas Mineral Belt among the great mineral areas of the world. Its future is exceedingly promising.

The Pas Mineral Belt, beginning fifty miles north of The Pas and extending, with occasional interruptions, northward along the western shore of Hudson's Bay, is part of the great Canadian shield, which traverses the northern parts of Quebec, Ontario and the Prairie Provinces. It is a Pre-Cambrian formation of igneous rocks, granite and gneiss, of great geologic age, weathering and crumbling very slowly. Glacial action has carried away much of the soil, leaving large areas of barren rock. The well-known mineral bearing qualities of the Canadian Shield are well demonstrated in The Pas Mineral Belt. Up to the present, gold, silver, copper, lead and zinc in appreciable quantities have been found.

These minerals are apparently well distributed throughout the whole mineralized area, yet the area may be roughly mapped into districts according to preponderating values, thus:

COPPER AND ZINC in the western part, in the vicinity of Cranberry, Athapapuskow, Schist and Cold Lake, and further northward.

SILVER AND LEAD in the eastern part, north of Herb Lake, and in the vicinity of Setting Lake and further northward.

ZINC AND LEAD in the eastern part, in the vicinity of Mystery Lake, in the Burntwood District.

GOLD in the eastern part, north of Herb Lake, and in the vicinity of Elbow Lake, Little Herb Lake and further northward.

# WOOD, VALLANCE Limited

**GENERAL  
HARDWARE MERCHANTS**

## WHOLESALE and RETAIL



BUILDERS' AND GENERAL HARDWARE  
SPORTING GOODS, TRAPPERS', MINERS'  
AND PROSPECTORS' SUPPLIES,  
CANOES, MOTORS, DYNAMITE, ETC.



## FISCHER AVENUE

## The Pas

## Manitoba

MARBLE deposits at Mile 39, Hudson Bay Railway are now being worked. The marble is of excellent quality.

The above classification is purely arbitrary, as in every instance other minerals are associated, and there is reason to believe that any mineral may predominate in discoveries in any region.

Space will not permit of reference to the many mining properties that are now being investigated and developed. A brief reference only can be made to the properties which show the greatest development.

### Flin Flon

The Flin Flon mine is on Flin Flon Lake. This property, now rapidly proceeding to the operating stage is being developed by the Hudson Bay Mining and Smelting Company, under whose name it is listed on the Stock Exchange. It is probably the



FLIN-FLON ON FLIN-FLON LAKE, MAN.

largest Copper-Zinc deposit in the world. When purchased by the Whitney interests it had a known tonnage of 20,000,000 tons. This has been greatly increased by extension of holdings and demonstration of depth.

The Northern Manitoba or Flin Flon Railway, now ready for transportation purposes, will enable the Company to proceed

# The NORTHLAND DRUG CO. LTD.

HEAD OFFICE - THE PAS, MANITOBA.

'We Serve the North'

Whether a permanent resident or a casual visitor, you will find our stores prepared to give the service you require.

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First Aid Kits	Kodaks	Magazines
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All at prices as low or lower than elsewhere.

### IF TREKING NORTH—

Insure your order, leave it with us. Due to knowledge of the country and care in packing

"NORTHLAND DRUG SHIPMENTS" ALWAYS  
REACH THEIR DESTINATION INTACT.  
THEY ALWAYS GET THROUGH.

*No order too large, none too small*

If taking up residence in the North we invite you to join the long list of  
"SATISFIED NORTHLAND DRUG CUSTOMERS"  
We feel certain you will like to do business with us.

OPERATING STORES AT

**THE PAS and FLIN FLON**

rapidly with development work. Immediately 25,000 tons of materials will start moving forward for the development of Island Falls on the Churchill River, from which site the mine will receive its operating power. Island Falls can develop 70,000 horse-power, of which the Flin Flon mine will eventually require 40,000 h.p., leaving 30,000 h.p. available for other users.

The Sherritt-Gordon property at Cold Lake is a rich copper sulphide deposit, sufficiently developed to indicate that it will be a world-leader. The ore carries values in Copper, Zinc, Gold and Silver. Recent additions to the property have increased the tonnage considerably. It is estimated that it will yield considerably more than 20,000,000 tons.



AEROPLANE VIEW OF THE FLIN FLON MINE.

The Sherritt-Gordon Company are proceeding along sane lines, outlining the ore bodies and otherwise preparing the way for intensive operations as soon as all the necessary machinery has been installed. There is apparently no doubt that it is a valuable mine.

The Northern Manitoba Railway will be extended to Cold Lake during 1929.

### Mandy

The Mandy Mine on Schist Lake is widely known on account of the spectacular ore which was mined in the early days of its operation, when \$2,500,000.00 of ore was taken out. After a few years of inactivity the mine has been reopened, and its

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Rooms

**Rupert House**

Phone  
27

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LA ROSE AVE.      ::      ::      THE PAS, MAN.



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### THE FAMILY GROCER

MINERS' AND TRAPPERS' GRUBSTAKES  
A Specialty

MOTOR DELIVERY      PROMPT SERVICE

**Phone 154**

Location—

RUPERT BLOCK, LA ROSE AVE, THE PAS, MAN.

holdings increased. The availability of a local smelter makes the Mandy a promising mine.

Drilling to a 525-ft. level, and crosscuts at various levels, have demonstrated a schistized zone 125-ft. in width. On a drive north on the 425-ft. level, ten per cent. copper has been encountered. Operations are proceeding.

### Callinan Flin Flon

The Callinan Flin Flon Company control the well-known Baker-Patton property, eleven miles east of the Flin Flon Mine, and other large holdings in the district. Diamond drilling is proceeding and has shown a continuation of the Flin Flon formation with good values.

The Company has established a real mining camp with all the accessories necessary to carry on operations. Work is being pushed and results thus far are very encouraging.

If space would permit, reference might be made to several other properties which promise well. The above, however, will suffice to demonstrate that The Pas Mineral Belt is extensively mineralized and that several real mines may be expected.

The great extent of the mineral area, only a fraction of which has been explored, offers a great opportunity to prospectors. The country, with its waterways and two railways, is of comparatively easy access. The Hudson Bay Railway and the Northern Manitoba Railway make possible the transportation of machinery and other heavy freight, so that immediate rapid development may be expected.

### Northern Manitoba as an Agricultural Prospect

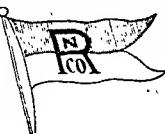
Beginning about one hundred miles north of The Pas, the Hudson Bay Railway crosses a clay belt one hundred miles in width and comprising approximately one million acres of agricultural land. Experimental stations at several points in this area have demonstrated that all grains grow luxuriantly, ripening before frost, and yielding bountifully. Garden stuff of all kinds has been grown successfully, even tomatoes ripening, except occasionally when the season has been unusually short.

The rapid growth of farm and garden products so far north is due to productive soil, proximity of streams of living water, long hours of sunshine and absence of early frosts. The danger from early frost, strange though it may appear, is not so great as in parts much farther south.

# The Ross Navigation Company Limited

THE PAS, MANITOBA.

GENERAL  
TRANSPORTATION  
AGENTS



IN  
THE PAS  
DISTRICT

SUMMER SEASON

Operating:—

S.S. NIPAWIN — Passenger and Freight Steamer between The Pas and Sturgeon Landing via Cumberland House.

Leaving The Pas every Tuesday 8 p.m.

Arriving back every Friday 8 a.m.  
S.S. TOBIN — Package Freight Steamer between The Pas and Cedar Lake.

Leaving The Pas every Saturday 1.00 p.m.

Arriving back every Friday 8 a.m.

WINTER SEASON

Operating Horse Teams, Tractors and Motor Trucks from The Pas, and other distributing points in the district. Connecting nearest railway points with:

Cumberland House	Beaver Lake
Sturgeon Landing	Pelican Narrows
Pukitawagan	Nelson House
Reindeer Lake	Cross Lake
Island Falls	Cold Lake

Prices quoted on the moving of freight between any points in the district.

OFFICE: PAS DOCKS

FURTHER INFORMATION AND  
PARTICULARS ON REQUEST

PHONE 28

WE KNOW THE NORTH - ITS PEOPLE - ITS RESOURCES



Our honest and progressive methods of doing business have earned for us an enviable reputation among the good people of the north.

“If It Can Be Sold, We Can Sell It”

The results of grain growing in the clay belt are as follows:

Mile 137, Hudson Bay Railway—

Wheat, 6 varieties, ripened and cut in 108 days. Yield, 47 to 64 bushels per acre.

Oats, 4 varieties, ripened and cut in 101 to 111 days. Yield, 54 to 73 bushels per acre.

Barley, 2 varieties, 30 to 39 bushels per acre.

Mile 185, Hudson Bay Railway—

Wheat, 4 varieties, ripened and cut in 99 to 115 days. Yield, 29 to 40 bushels per acre.

If the foregoing is true, why is this clay belt not being brought under cultivation? The answer is simple. It is a considerable distance from any centre of population and from a



D. F. DeTREMAUDEN'S FLOWER GARDEN, THE PAS, MAN.  
Photo taken on October 1st, 1928.

market, and it is wooded. When Churchill, the northern terminus of the Hudson Bay Railway, comes into being as a city, the clay belt will be its nearest agricultural area, and the northern city, together with The Pas and other towns which will develop, will furnish a considerable market. When the local demand is thus increased it is possible that farmers may feel justified in clearing farms, a work they are now loath to do since much open prairie is yet available.

THE PAS—GATEWAY TO NORTHERN MANITOBA.

WE SOLICIT YOUR PATRONAGE

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General Merchant

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GROCERIES

DRY GOODS

BOOTS and

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TOBACCOS

FRESH and

CURED MEATS

FISH in Season

STRICTLY

FRESH EGGS

Nous Sollicitons Votre Patronage

THE PAS

MANITOBA

## Lumbering

Lumbering operations on a large scale in Northern Manitoba are confined to timber cut in Saskatchewan, close to the Manitoba boundary. The logs are rafted down the Carrot and Saskatchewan rivers to The Pas Lumber Co.'s plant at The Pas, from which the finished product is distributed to Western Canada and the United States.

The Pas Lumber Company's plant, representing an investment of one million dollars, is one of the finest in Canada, being fully equipped with machinery of the most modern type. It is



THE PAS LUMBER COMPANY'S PLANT, THE PAS, MAN.

electrically lighted and supplied with fire-fighting apparatus, both of which are operated by the plant. During the summer season more than four hundred men are employed in the mill. In the winter, a thousand men or more are employed in the bush.

Capacity of saw mill, actual cut ..	335,000 ft. per 24 hrs.
Capacity of planing mill .....	200,000 ft. per 24 hrs.
Capacity of yard (tracked) .....	50,000,000 feet
Saw mill cut .....	50,000,000 ft. per season

In various parts of Northern Manitoba, valuable stands of large timber are found which are available for construction purposes in mining camps. These stands are not large enough in any one place to justify the operation of a large plant, but doubtless, some day, portable mills will be operated for general commercial purposes as they are now operated for local purposes.

## The Trail Blazer!

With branches located at The Pas, Cold Lake and Cranberry Portage, The Bank of Toronto opened its doors to serve the mining industry of Manitoba's vast hinterland.

Blazing the trails of business progress, pioneering with the pioneers, working hand in hand with the builders of the North, The Bank of Toronto pushes on, serving Canada and Canadians.

Make The Bank of Toronto your business ally. This Bank is Here to Help You.

Branches at—

The Pas, Cold Lake, Cranberry Portage, Sudbury, Chelmsford, Copper Cliff, Creighton Mine, Cobalt, Porcupine.

# THE BANK OF TORONTO

Head Office: TORONTO

THE PAS BRANCH

H. J. CARMICHAEL, Mgr.

## Pulpwood

The economic manufacture of pulpwood into its various products requires a plentiful supply of raw material and convenient power. Northern Manitoba has both requisites in an eminent degree. It is estimated that Northern Manitoba can furnish 20,000,000 cords of pulpwood, and its water-powers, well distributed, are more than will ever be required. The pulpwood industry is bound to be of great importance in the future.

## Water Powers

• Northern Manitoba is a water-power country; rapids and falls of economic value being found on many of its rivers and favorably situated for mineral and pulpwood development, e.g.,



WHITEMUD FALLS ON NELSON RIVER, MAN.

Nelson River .....	2,904,500 h.p.
Churchill River .....	184,900 h.p.
Hayes River .....	28,560 h.p.
Saskatchewan River .....	56,400 h.p.

The fuel value of the above is 15,871,800 tons of coal. These represent only surveyed water-powers and do not include many rapids and falls known to be of economic value. The Grassy River has four rapids and two falls, one fall of forty feet and the other of forty-five feet. The Burntwood River has two rapids and three falls respectively twenty, fifteen and twenty feet. Lynx

## One Organization — Many Offices and Services

The chief services rendered at each of the more than 600 offices of the Bank of Montreal include such as have to do with

Commercial Banking	Foreign Trade and Exchange
Chequing Accounts	Letters of Credit and Travellers' Cheques
Savings Deposits	Money Orders
Collections	Banking by Mail
Loans and Discounts	
Credit Information	

Every branch office has behind it the full resources of the Bank as a whole. No account is too large and none too small.

## **BANK OF MONTREAL**

Established 1817

Total Assets in excess of \$870,000,000

THE PAS BRANCH :: :: M. HUNTER, Manager.

## **Purcell's Style Shoppe**

Ladies' Exclusive Wear. Children's Specialty Store

### DRESSES FOR EVERY OCCASION

Waists	
Skirts	We are well equipped with
Shoes	an extensive range of Ladies'
Slippers	Ready-to-Wear, Children's
Wool Hose	Wear, Infant's Wear, and
Silk Hose	High-Class Novelties.
Neckwear	
Lingerie	
Dressing	
Gowns	
Handkerchiefs	
Sweaters	

We are well equipped with  
an extensive range of Ladies'  
Ready-to-Wear, Children's  
Wear, Infant's Wear, and  
High-Class Novelties.

We are ready to give our  
customers prompt and efficient  
service.

Flowers	
Scarves	
Laces	
Corsets	
Brassieres	
Headwear	
Underwear	
Hand Bags	
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Millinery	

**Fur Coats, Fur Trimmed Coats, Cloth Coats**

Falls at the outlet of Setting Lake has a descent of Forty-three feet.

Two ideal power sites are the Grand Rapids at the outlet of the Saskatchewan River and Whitemud Falls on the Nelson River. The former has a head of ninety feet and the latter a descent of ninety-five feet in one hundred yards. The Whitemud Falls is especially appealing as it is in the centre of a pulp-wood area and conveniently located to serve the mineral area. Its development must follow in answer to the demand which is rapidly becoming more insistent.

### Fisheries

Northern Manitoba is three-fifths water and its rivers and lakes are well supplied with fish. The principal varieties of marketable value, are sturgeon, salmon-trout, lake-trout, white-fish, pickerel, pike and goldeye; all are of excellent quality.

Fishing is not an important industry, the annual market value of fish caught being about \$100,000.00. That the industry is not more developed is due to lack of transportation facilities, a drawback that is fast disappearing. The completion of the Hudson Bay Railway and the Northern Manitoba Railway will give a great impetus to the fishing industry. That the industry will be of a permanent character there can be no doubt, as the many rivers and lakes will make conservation comparatively easy.

Railway communication between Hudson's Bay and the southern markets will ensure the establishment of fisheries on Hudson's Bay, in whose waters many kinds of fish abound.

### Fur Trade

For more than two centuries and a half, men and women in various parts of the world, have been supplied with furs from Northern Manitoba. The fur trade dates from the establishment of a Hudson's Bay Company post on Hudson's Bay. For many years the Company of Gentlemen Adventurers had a monopoly of the fur trade, but eventually the inevitable happened; other companies and independent traders entered the field so that today the fur trade is a venture of many adventurers.

The fur trade in course of time became very valuable, frequently reaching one million dollars per annum. It is not so valuable today owing to the greatly increased number of trappers,

# PROSPECTING and MINING

On the prospector's trail to the Cariboo, the Yukon and the Kootenays, in Northern Ontario, in Northern Manitoba, and in the big coal fields of Vancouver Island, Alberta and the Maritime Provinces, has always been found The Canadian Bank of Commerce. Wherever men have sought to wrest treasure from the earth, it has assisted in the development—has shared their hardships and good fortune. The mining industry is now the third largest in the country. The value of all mining in Canada in 1927 was over \$247,000,000.

The history of Canadian mining shows that the record of The Canadian Bank of Commerce has been one of leadership. It can be safely stated that this Bank has been associated with the early development of every important mining district in Canada.

Many of The Canadian Bank of Commerce men who shared in the pioneer work of these mining areas are, to-day, amongst the highest of its officials. The results of their early contact with mining are seen daily. Their experience has eminently fitted the Bank to conduct the banking transactions originating from production in the rich mineral regions of Canada.

## The Canadian Bank of Commerce

THE PAS BRANCH :: :: A. H. MUNROE, Mgr.

Branches also at Cold Lake and Flin Flon.

who have depleted the fur to the extent that conservation is becoming necessary. An increase in the number of trappers is not desirable. The fur trade may continue to be of great value if trapping be not carried on too energetically, as a great part of Northern Manitoba is ideal as a home for fur-bearing animals.

### Game

Moose, Caribou and Jumping Deer are found in many parts of Northern Manitoba. The great herds of Northern Caribou, which occasionally "make passage," almost bewilder the beholder.

Big Game hunting in Northern Manitoba has not appealed to the sportsmen of other parts, owing to the difficulties of transportation, and the great distances from the centres of population.

Small game, geese, duck, prairie chicken, etc., exist in great numbers, and a "good shot" is always sure of a good "bag."

### Climate

Northern Manitoba may be divided into two climatic belts, the southern part in the vicinity of The Pas, having a typical Manitoba climate as experienced in the prairies; the northern part, particularly adjacent to Hudson's Bay, having a more trying climate in the duration and severity of the winter.

The climate of The Pas is characterized by steadiness of the barometer, storms being of rare occurrence, and moderate precipitation, both rainfall and snowfall being less than in regions further south. The summer season is characterized by bright sunshine and long hours of daylight, which accounts for the rapid and luxuriant growth of vegetables and flowers.

### Tourists

Holiday seekers are looking for new scenes, and the trend of the tourist is now towards the north, to new worlds, where nature, in her beauty, reigns supreme, and the great solitudes are broken only by the voice of nature speaking in the roar of the rapids, the voices of the birds, and the sounds of wild animals moving about in their wilderness home.

The tourist may reach strategic points in Northern Manitoba by railway and steamboat, but it is the leisurely canoeist who will



### Dependable Dollars

FOR people in all walks of life, the most dependable investment is money in a Savings Account. It is always there—always available—never affected by falling markets—always safe and redeemable at par.

Security, coupled with convenience, comprise a dual feature not found in any other type of investment.

*You can buy \$1,000 in four years in  
instalments of \$4.52 a week.*

# The Royal Bank of Canada

The Pas Branch—C. C. KING, Manager.

fully enjoy the great scenic beauties that abound. Large and beautiful lakes, studded with islands, rivers broken by rapids and falls; ever-changing contour of marshes, woods and mineralized rocks, furnish a panorama that pleases the eye, while remoteness from the activities of man bring peace to the mind. While



SCHIIST LAKE AND NORTHERN MANITOBA RAILWAY  
(From the air).

the canoe responds to the paddle, or idly floats with the current, the troll drags behind, and presently the tug of a fish rouses the tourist from his communion with the beauties that surround him on every side. What is it? A pickerel, a pike, a lake or salmon trout?

### Summary

The information thus far furnished will convince the reader that Northern Manitoba is a vast territory of many opportunities. It has many valuable resources, the development of which will ensure a large population in the near future.

# Burt's Drug Store

FISHER AVENUE :: :: THE PAS, MAN.

In conjunction with

## THE PAS MUSIC STORE

Prescription Specialists - Nyal Quality Store

A Modern Drug Store in a Modern Town

DRUGS, CHEMICALS AND PHARMACEUTICAL  
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AGENTS FOR SPRATT'S DOG MEDICINES  
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RADIO AND RECORDS, ORTHOPHONICS  
PHONE 47 FOR HUDSON TAXI SERVICE.

# The Dominion Bank

Established 1871

You are assured of unexcelled banking facilities, courtesy  
and service in your dealings with this Bank.

The Savings Department provides a safe depository for  
your funds.

Special attention given to deposits and documents left  
with the Bank in escrow.

Consult our Local Manager.

A. SMITH, Manager :: :: THE PAS, MAN.

While development of the various resources is proceeding, the great mineral wealth of the country is attracting the greatest attention at the present time, and it is in mining and correlated enterprises, and the demands of a fast increasing population, that men mostly seek opportunity to participate in the progress of the country. There are those, however, who realize that mining is not the only enterprise worthy of consideration, and those who have seized such opportunities have demonstrated that they were not ill-advised.



COMMUNITY BUILDING AND COURT HOUSE, THE PAS, MAN.

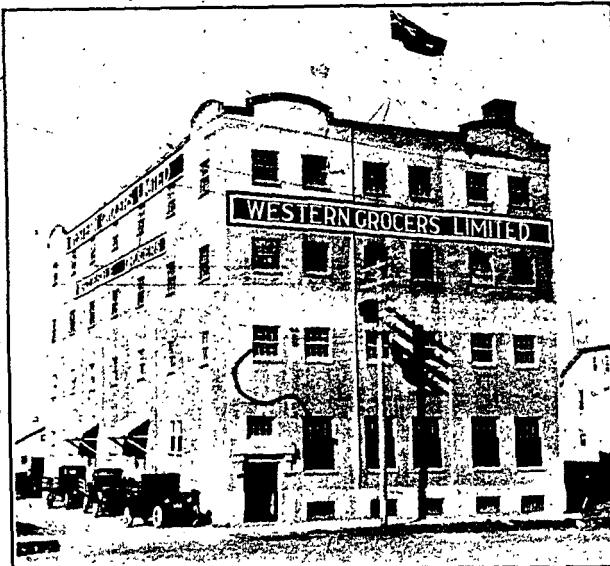
There is room and opportunity for the thousands who are flocking into Northern Manitoba. All that is necessary to ensure success is an intelligent use of brain and muscle. Of gold there is plenty, but it is not a vegetable product nor is it found scattered in the highways. It is the man who digs, who gets the gold.

The newcomer need bring only the clothes that he possesses and sufficient money in his pockets to carry him along until he secures employment. All the requisites of living can be secured in The Pas and at trading posts scattered throughout the country. The tourist, who seeks only the pleasure that the cost of a tour can bring, should bring all the money he can spare, and leave it

# Western Grocers Limited

## Wholesale Grocers

ESTABLISHED AT THE PAS IN 1920.



Large commodious Warehouse and Offices. Concrete Construction. Located on Tackage. Fully modern and completely equipped to handle orders large or small expeditiously and economically.

A complete well-assorted stock carried at all times. Large enough and comprehensive enough to meet every requirement and need of The Pas and the Northland.

Our business has been built up on

**COURTESY - QUALITY - SERVICE**

in Northern Manitoba, as his contribution to the up-building of the great territory.

## The Pas

Owing to railway and mining activities, Northern Manitoba will, in a few years, be dotted with villages, towns and cities, of which The Pas will be, as it is now, the most important large centre of population. There are several reasons why The Pas must continue to be the metropolis of Northern Manitoba.

## Strategic Position

The Pas occupies a strategic position. Picturesquely situated on the south bank of the Saskatchewan River, where that mighty river receives the waters of its tributary, the Opasquia River, The Pas is the "gateway" to Northern Manitoba. The location of The Pas in relation to the vast territory extending northward to Hudson's Bay is analogous to that of the City of Winnipeg in its location to the prairies. As settlement and development of the prairies has contributed to the growth of Winnipeg, so settlement and development of Northern Manitoba must contribute to the growth of The Pas.

## The Pas a Railway Centre

The Pas is a railway centre. It is reached from the south via the Canadian National Railway. From The Pas the Hudson



HUDSON BAY RAILWAY BRIDGE AT KETTLE RAPIDS, MAN.

Bay Railway extends northward on its way to Fort Churchill, and the Northern Manitoba Railway extends in a north-westerly direction to tap the mineral belt. As other railways find it

# Nash, Simington Co. Ltd.

**ROGERS FRUIT BRANCH  
THE PAS, MAN.**

---

**Local Representative - H. E. BENNETT**

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Distributors and Car-lot handlers of

**FRESH FRUITS and  
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Fresh Stocks of

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Branches:

Rogers Fruit, Winnipeg, Man.

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Rogers Fruit, Neepawa, Man.

Rogers Fruit, Kenora, Ont.

Nash Simington Co., Ltd., Yorkton, Sask.

Prince Albert Fruit Wholesale, Prince Albert, Sask.

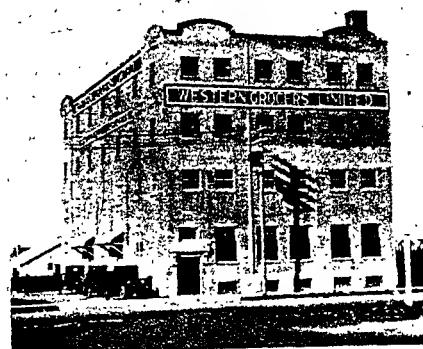
necessary to extend to Northern Manitoba to, or via, Thé Pas, is a logical route.

## The Pas a Commercial and Distributing Centre

As a railway centre, and as the port from which steamboats ply, The Pas is a natural commercial and distributing centre. This position it cannot lose. The growth of other towns and cities to the northward will add to the importance of The Pas.

## The Pas a Wholesale Centre

The Pas is a wholesale centre. Wholesale companies, realizing the importance of northern trade, have established branches in The Pas, from which centre, the whole northland can be conveniently served. The Western Grocers, the Canada West Hardware Company, The National Fruit Company, Ladd & Company (builders' supplies), and The Saskatchewan Co-operative Creameries Company has recently erected commodious depots. The Wood-Vallance Hardware Company, the Harris

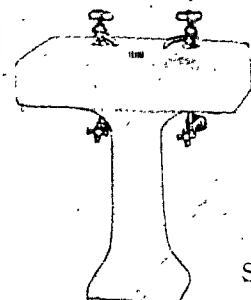


WESTERN GROCERS, LIMITED, THE PAS, MAN.

Abattoir and the Imperial Oil Company occupy desirable locations. Other wholesale companies are seriously considering the advisability of locating in The Pas.

The Pas Lumber Company, formerly the Finger Lumber Company, one of the largest of its kind in the West, has been operating since 1912.

# The Chas. S. Dickens Co. Ltd.



Plumbing, Heating,  
Tinsmithing, Electric Wiring

Acetylene Welding

ALL WORK PERSONALLY  
SUPERVISED AND GUARANTEED

We have Served the People of The Pas and District  
for the last Five Years

THE PAS

MANITOBA

# TRANSPORT LIMITED

*Transfer and Cartage Dept.*

TEAMS OR  
MOTOR  
TRUCKS  
AVAILABLE  
FOR QUICK  
SERVICE



Draying  
Baggage  
Transfer,  
Hauling  
Contractors,  
Forwarding;  
Storage and  
Car Distributing

Agents

IMPERIAL OIL LIMITED

THE OGILVIE FLOUR MILLS CO., LTD.

THE PAS

MANITOBA

## The Pas a Financial Centre

Logically for the foregoing reasons, The Pas is a financial centre, and must continue to be the chief financial centre of Northern Manitoba. Mining companies, mining brokers, and others interested in the various enterprises that will develop throughout the district, must locate in The Pas, the one point from which communication with all parts of Northern Manitoba can be carried on. The magnificent building erected by the Sherritt-Gordon Mining Company is the first of many that must be erected in The Pas to meet the requirements of the many mining companies which will eventually be interested in The Pas Mineral Belt. Five chartered banks are now doing business in The Pas.

What of The Pas? Is it responding to the requirements of the general activities? Is it properly preparing for its obvious destiny?

In 1910, when The Pas townsite was placed on the market, the total population was not more than twenty. In May, 1912, the town was incorporated with a population of five hundred. In 1914 the population was a little more than two thousand. The Great War depleted the population considerably, but recently renewed activities have caused an influx of people from all parts of the world, and the population is now (1928) estimated at four thousand or more.

## A Bird's-Eye View of the Pas

The Pas is a modernized pioneer town. It is electrically lighted throughout. Sewers and waterworks are supplied on the principal streets. The telephone system, recently acquired by the Manitoba Government Telephone System, gives long distance service, so that The Pas is no longer an isolated community. Good streets, well lighted, up-to-date business places, good hotels, comfortable dwellings, and all the accessories of a modern town, make The Pas a desirable place to live in.

## Churches

Roman Catholic: Northern Manitoba is in the Diocese of Keewatin. The new cathedral in The Pas would be a credit to any city. The diocese is under the guidance of His Lordship,

# Flour and Feed

Agent for Adams Wagons and Sleighs  
I SPECIALIZE IN HAY AND OATS, ANY QUANTITY

Wholesale Distributor for

## SPILLERS FLOUR and PRODUCTS

Every order has my special attention  
Warehouse and Office along Railway Tracks. No delays  
Place your next order with me. Satisfaction guaranteed

## SAM YOUNG

RAILWAY AVE., Between 2nd and 3rd St.  
Post Office Box 482 :: :: :: :: Phone 233

PHONES: OFFICE 117. RES. 61

## H. E. BENNETT

### *Broker*

AGENT AND CORRESPONDENT  
(Orchard, Farm and Dairy Produce)

OFFICE: M. AND M. BUILDING

FISHER AVENUE. THE PAS, MAN.

Bishop Charlebois, O.M.I., D.D. The Parish Priest is Rev. Geo. Marchand.

Church of England: Christ Church, on the bank of the Saskatchewan River, is of historic interest, as the furniture was made by the Sir John Franklin Relief Expedition of 1854. The Rector is Rev. E. H. Maddocks, B.D.

United Church of Canada: The church, a pleasing structure, is conveniently located on Second Street. The Pastor is Rev. J. G. Stephens, M.A., B.D.

Salvation Army Citadel: The Salvation Army has comfortable quarters on Edwards Avenue.

### Schools

Public and High School: The school building, located on Second Street, is a commodious brick building, modern in all



PUBLIC AND HIGH SCHOOL, THE PAS, MAN.

its details. Teachers: High School, 2; Public School, 9. Enrollment, High School 70; Public School 400.

Roman Catholic School: This school is a comfortable modern building of frame construction. It is situated on First Street. Grades 1 to 8 are taught, also a three-year business course. Eleven nuns of the Sisters of the Presentation teach this school. The enrollment is 225. The rapidly-increasing number of pupils has taxed the schools to the limits of capacity. More accommodation is being provided. The Sisters of the Presentation have their convent near to the Catholic School.

# The Pas Construction Co. Ltd.

## *Contractors and Builders*

PLANS AND SPECIFICATIONS PREPARED  
ESTIMATES GIVEN

Manufacturers of  
CANOES AND BOATS OF ALL SIZES

SPECIALISTS IN THE MANUFACTURE OF

*Toboggans, Sleighs, Jumpers  
Alaskan Sleighs and  
Core Boxes*

AGENTS FOR THE GRAY MARINE MOTOR,  
CARON MOTORS, LIGHTING PLANTS  
AND PUMPS

---

PHONE 62 : : : : : DRAWER 13.

## Hospitals

St. Anthony's Hospital has been in operation from early days. The demands of increasing population necessitates the abandonment of the building now in use. A magnificent brick structure is now being erected and will be ready for occupation



ST. ANTHONY'S HOSPITAL, THE PAS, MAN.

in March, 1929. The new hospital will cost \$300,000.00 and will be one of the best in Manitoba. It will be modern to the last detail and its equipment the best that money can buy.

## Fraternal Societies

### Masons—

Independent Order of Oddfellows.

Rebeccas.

Benevolent Protective Order of Elks.

Loyal Orange Order.

Loyal Orange Benevolent Association.

Knights of Columbus.

## Government Offices

### Dominion Government—

Indian Agency.

Customs and Excise.

Supervising Mining Engineers.

Mining Recorder.

# Canada West Hardware Co. Limited

## Wholesale Hardware

MINERS, CONTRACTORS AND  
TRADERS SUPPLIES.

CANOES, TENTS, TOBOGGANS, RIFLES,  
AMMUNITION, TRAPS, STOVES, RANCES,  
HEATERS, PAINTS, RADIOS

WINNIPEG

THE PAS

# KEDDIE & FOWLER

*General Merchants*

We Specialize in High Class GROCERIES

QUALITY OUR MOTTO | SATISFACTION  
SERVICE OUR AIM | OR MONEY REFUNDED

We assure you of our prompt and careful attention to all mail orders, and understand how goods should be packed for shipment to the north.

We are always willing to procure merchandise we do not stock.

THE PAS

MANITOBA

Fisheries Inspector.

Royal Canadian Mounted Police.

Provincial Government—

Commissioner of Northern Manitoba.

Provincial Police and Game Guardians.

Police Magistrate.

Aeroplane Base

Several planes of Western Canada Airways are in daily use.

General Business and Professional Directory  
(Consolidated)

6 Physicians and Surgeons.	3 Newspaper and Printing Offices.
2 Chiropractors.	4 Pool and Billiard Rooms.
3 Dentists.	3 Plumbers', Electricians' and Tinsmiths' Shops.
9 Lawyers.	10 Restaurants and Cafes.
2 Jewellers.	5 Ice-Cream Parlors.
2 Photographers.	6 Real Estate and Insurance Offices.
2 Undertakers.	15 Rooming and Boarding Houses.
2 Bakers.	1 Second-Hand Store.
8 Barber Shops and Beauty Parlors.	3 Shoemakers' Shops.
5 Banks.	8 Transportation and Draying Companies.
3 Drug Stores.	4 Tailors' Shops.
1 Dairy.	1 Soft Drink Works.
3 Fur Buyers.	1 Steam Boat Company.
2 Fish Companies.	2 Public Baths.
3 Flour and Feed Stores.	1 Garage.
3 Furniture Stores.	1 Dance Hall.
9 General Stores.	6 Hotels.
13 Grocery, Confectionery and Fruit Stores.	1 Hospital.
4 Gent's Furnishings Stores.	2 Picture Shows.
2 Ladies' Wear Stores.	1 Construction Company.
2 Hardware Stores.	6 Mining Companies.
2 Boot and Shoe Stores.	3 Dominion Land Surveyors.
1 Liquor Store.	1 Assay Office.
2 Laundries.	Carpenters, painters, masons, etc., in considerable numbers.
2 Lumber Companies (Retail).	
3 Coal Depots.	
1 Music Store.	
3 Meat Markets.	

# D. F. de TREMAUDAN

*General Merchant*

## Prospectors' Supplies

Sleeping Bags and Robes, Blankets, etc.

## Groceries

Flour, Smoked Meats, Canned Goods

## Men's Furnishings

Pants, Breeches, Coats, Shirts, Underwear

## Boots and Shoes

Dress Shoes, Heavy Boots for the Prospectors

## Dry Goods

## Indian Made Fancy Work

Silk or Beaded Mocassins or Slippers

*We Aim to Give Satisfaction.*

*Nous Parlons Francais*

---

PROSPECTORS' ORDERS CAREFULLY PACKED

---

**Fisher Ave.**

PHONE 157

**The Pas, Man.**

P.O. BOX 121

The foregoing list is not a complete record of business enterprises in The Pas, but is sufficiently accurate to indicate that The Pas is a real business centre. Its business undertakings, as listed above, occupy 175 buildings, some of which are substantial business and office blocks, and enlist the services of 1,300 persons, the great majority of whom (95% or more) are males.

## Sports

### Summer Sports—

Golf—Nine-hole course.  
Tennis—Hard courts.  
Football—Three-team league.  
Baseball—Three-team league.  
Soft Ball (Males)—3-Team league.  
Soft Ball (Females)—3-Team league.  
Canoeing and yachting.

### Winter Sports—

\*Curling.  
\*Hockey and skating.  
Snowshoeing and skiing.  
xWinter Carnival.

## In General

It is obvious that the growth and development of Northern Manitoba and The Pas are correlated and coincident. As Northern Manitoba develops—and its development on a large scale is now assured—The Pas must grow and provide for the demands which will be made upon the capital town. During the past year, owing to mining enterprise developing in the district to the North, The Pas has doubled in population, added considerably to its business enterprises, and otherwise demonstrated that it is the centre of all activities in Northern Manitoba. Perhaps

\*The Pas Skating and Curling Rink is a well-appointed structure with a splendid ice surface for hockey and skating. The curling department has three sheets of ice.

xEach winter The Pas Winter Carnival, of four days' duration, and consisting of curling bonspiel, hockey matches, dog-racing, and other winter sports, attracts widespread attention, particularly on account of the Marathon Dog Race which is a World's Classic in dog racing.

# H. FISHMAN

## *Men's Complete Outfitters*

The work of the prospector carries him over a large territory, wading through water and muskeg, hour after hour, and then climbing over rocks. Only the highest quality of clothing and footwear will stand this abuse.

We carry the best Outdoor Clothing it is possible for a factory to make, and have been outfitting prospectors successfully for over nine years.

For business wear a full line of Hobberlin Tailor-made Clothing always carried in stock, in the newest patterns and styles.

HIGHEST QUALITY MERCHANDISE,  
MODERATELY PRICED

# H. FISHMAN

the most significant feature is the establishment of wholesale houses, the wholesale companies realizing that The Pas is the "service centre" of this new world. Building operations during 1928, approximate one million dollars, and there is every indication that this evidence of prosperity is not a mere "flash in the pan."

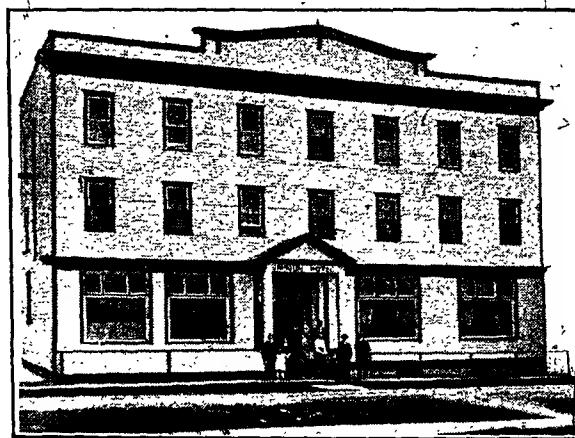
If the reader will study the map, he will see that The Pas cannot escape its destiny as the metropolis of Northern Manitoba. Its position as a gateway, the head of navigation from a commercial standpoint, and a railway centre, combine to make it the business centre of Northern Manitoba. The reader will also note that The Pas is just as advantageously situated in relation to southern point. Lay a straight-edge on the map from any point in the wheat-belt to centre Northern Manitoba, and the line will come very close to The Pas, or will encounter natural obstacles which made The Pas the only available entrance to the country. The Pas is one of the few available crossings of the Saskatchewan River and by far the most practical.

Information from the "outside" would appear to indicate that "outsiders" hold a very erroneous opinion of The Pas. The average person cannot understand a pioneer town being aught but a "pioneer town," as such towns are usually considered to be. The person unacquainted with The Pas is apt to picture a shack town with little semblance of order and a rough-and-ready citizenship, such as writers of fiction delight to picture.

The Pas, as already stated, is "a modernized pioneer town," that is to say, a new town on the forefront of advancing development into a yet much unknown world, but enjoying, for the most part, the privileges usually enjoyed by towns of equal or larger population in older-settled districts. Persons unacquainted with The Pas, find it difficult to believe that The Pas, an infant town, in a comparative wilderness, can have the equipment of a modern town, perhaps half a century old.

The "outsider" puckers his forehead with an interrogation mark expressive of doubt, when the citizen of The Pas says: "The Pas has good churches, well-equipped and well served; substantial school buildings, equipped with every aid to teaching and conducted by the best teachers that attractive salaries can secure; a hospital, soon to be completed, that will be the best that money can build; comfortable, and in some instances, almost.

SPECIAL MONTHLY RATES 60 ROOMS  
WARM SAMPLE ROOMS



# Opasquai Hotel

W. W. SHORE, Proprietor.

AMERICAN PLAN

STEAM HEAT AND ELECTRIC LIGHT

HOT AND COLD WATER AND BATHS  
IN ROOMS IN NEW ADDITION

COMFORT

COURTESY

THE PAS

MAN.

palatial residences; hotels and restaurants equal to the best anywhere; stores and other business places rendering first-class service; a system of sewers and waterworks; an electric light system; a telephone system with long distance connection; a public park; entertainments to meet every demand, and other privileges usually found in towns and cities.

Such is The Pas. Soon The Pas will not be the only centre of population of considerable size in Northern Manitoba. Other towns are being started and yet others will soon follow. In a few years many important towns will be in existence along the Hudson Bay Railway, the Northern Manitoba Railway, and at other strategic points. These new towns will add to the importance of The Pas, as the parent by whom the youngsters must be fed. The Pas is, and must be, the "Metropolis of Northern Manitoba."



#### Real Estate Insurance

**E. L.  
Masterson  
& Co.**

THE PAS, MANITOBA.

#### Rentals Mining

We invite your  
correspondence

#### **Fred Kerr**

*Wholesale Fruits  
and  
Farm Produce*

#### HAY, OATS AND FEED

We specialize in Manitoba White  
GRADED POTATOES

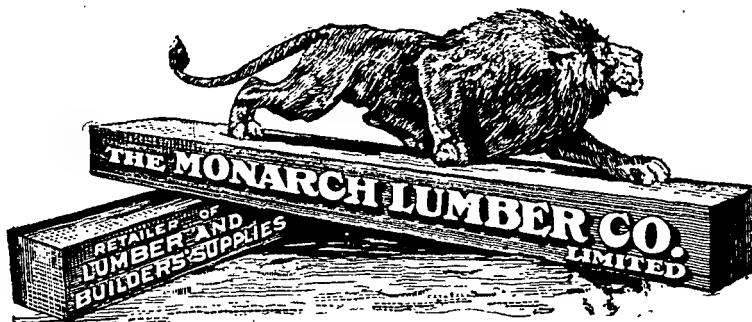
Complete line of Fresh Fruit  
and Vegetables on hand always.

No order too big or none too  
small.

Seven years business in The Pas

FISHER AVE.,

PHONE 57, DRAWER 15.



## Lumber - Millwork Builders' Supplies

*"Everything for a Building"*

Our record of more than twenty-six years in business in Western Canada, speaks for itself.

Quotations cheerfully furnished on one piece or a carload.

Our extensive grill connections enable us to quote favorable prices on large contracts.

Write, Wire or Phone

## The Monarch Lumber Co.

THE PAS, MANITOBA; or **Limited**

201 BANK OF HAMILTON BLDG.,  
Winnipeg, Man.

## Table of Distance

THE PAS to Cranberry Portage .....	51 miles
THE PAS to Flin Flon .....	87 miles
THE PAS to Cold Lake .....	93 miles
THE PAS to Island Falls .....	165 miles
THE PAS to Prince Albert .....	251 miles
THE PAS to Saskatoon .....	338 miles
THE PAS to Regina .....	431 miles
THE PAS to Winnipeg .....	483 miles
THE PAS to Fort Churchill .....	510 miles

This winter the Dominion Construction Company and the Hudson Bay Mining and Smelting Company are using LINN TRACTORS from Mile 87 on the Flin Flon Railway freighting to Island Falls. One of the record loads taken during the last few weeks from Mile 87 was 112½ tons.

Taxi and Snowmobile service daily to Cold Lake during the winter from Mile 87, Flin Flon Railway.

For the first time the Hudson Bay Company are using LINN TRACTORS to take in supplies from Chesterfield inlet to the Barren Lands.



RECENT AERIAL VIEW OF FLIN FLON SHOWING  
MINE AND CAMP BUILDINGS.

# The Pas Music Store

Authorized Agents for  
VICTOR ORTHOPHONIC VICTROLAS,  
VICTOR V. E. RECORDS,  
VICTOR FEDERAL,  
WESTINGHOUSE AND SILVER MARSHAL RADIOS  
WILLIS, CHICKERING AND KNABE PIANOS  
BOOSEY & CO. AND GIBSON MUSICAL  
INSTRUMENTS

Repairing, Gramophones and Radios a Specialty.

H. J. BICKLE

H. F. BICKLE

## H. J. BICKLE & CO.

*Real Estate*  
*Insurance - Mining*

Established 1913

— THE PAS — MANITOBA

Insist on the Quality Brands of  
DAIRY  
PRODUCTS



CREAMERY BUTTER  
EGGS AND  
VELVET ICE CREAM

DISTRIBUTED AT THE PAS  
BY

**SASKATCHEWAN CO-OPERATIVE CREAMERIES Ltd.**

PHONE: 234 D. CAMPBELL, Local Mgr. THE PAS.

# MILLER'S CASH AND CARRY GROCETERIA

FRUITS, VEGETABLES, CONFECTIONERY.

Serve yourself, pay cash, carry, and you will save dollars.

FULL ASSORTED LINES OF FRESH GROCERIES

FRESH FRUIT OF ALL KINDS IN SEASON.

BREAD, CAKES, PIES, ETC.

NEILSON'S CHOCOLATES      ASSORTED LINES OF CANDIES  
SOFT DRINKS, ICE CREAM, TOBACCOS, CIGARETTES, ETC.

Between FISHER AND EDWARD AVES.

ON SECOND STREET :: THE PAS, MAN.

H. H. MILLER, At Your Service. :: PHONE: 162

PHONE 124

P.O. BOX 119

# MCLEOD'S

GENTS' FURNISHINGS,  
AND  
PROSPECTORS' SUPPLIES

Fit-Reform and Semi-Ready      Tooke's and Lang's Shirts

Tailored Clothing

Astoria Fine Shoes

Carss Mackinaws

McBrine's

Wood's Eiderdown Robes

Trunks and Suitcases

THE PAS

MANITOBA

# BUNTING'S

THE STORE OF QUALITY

## CLOTHING and HABERDASHERY

HEADQUARTERS FOR PROSPECTORS' SUPPLIES

We carry a full range of all lines to suit your requirements

Underwear	<i>Sleeping Robes</i>
Sweaters	<i>Parkas</i>
Mackinaws	<i>Boots and</i>
Heavy Pants	<i>Rubbers</i>

## GROCERIES

Our stock in this department is always fresh and up-to-date.  
Selling agents for the famous Peek Frean's English Biscuits.

ONCE TRIED ALWAYS USED.

BUNTING'S

Phone 30

ESTABLISHED  
1918 - 1928

I am in a position to render personal service.

**Specializing in Mining**

ENQUIRIES SOLICITED

**Stocks and Bonds**

LISTED AND SOLD

**Insurance**

FIRE, BURGLARY AND ACCIDENT

**Real Estate**

TOWN LOTS

---

OFFICE PHONE: 148    ::    ::    ::    HOUSE: 289

---

**W. J. YOUNG**

**Mining Exchange Building**

**FISHER AVE.**

**THE PAS, Manitoba**

# COPPER - GOLD - LEAD

Herb Lake - Flin Flon  
Setting Lake

Offering properties of merit, well located as to transportation, all in The Pas Mineral District.

**B. B. SNYDAL**

Mining Broker

THE PAS, MAN. :: :: :: P.O. BOX 520

Telephone 221

**H. HALCROW**

Real Estate, Mining  
Dealer in Raw Furs

**THE PAS - MANITOBA**

# Fingerville Meat Market

Phone  
129

*Wholesale and Retail*

SECOND STREET AND PATRICK AVENUE,  
THE PAS, MAN.

If it's anything in  
**FRESH or CURED  
MEATS** we have it.

---

NO ORDER TOO LARGE, NONE TOO SMALL

---

# E. CARROLL

## Hardware and Furniture

WHOLESALE AND RETAIL

McClary's  
Stoves and Ranges

Hotel Ranges

Camp Equipment

Prospectors'  
Supplies

Sporting Goods

Canoes

Builders'  
Hardware

Outboard Motors

Kolster Radios  
and Equipment

Crockery, China  
and Glassware

Linoleum and  
Congoleum  
Floor Coverings

Sherwin Williams  
Paints and  
Varnishes

Complete House  
Furnishings

Sinumons  
Bedding

Eiderdowns

Point Blankets

Dining Room and  
Sitting Room  
Furniture

Chesterfield  
Suites

FISHER AVE.

THE PAS, MAN.

Phone 35

SERVICE, COURTESY AND CLEANLINESS  
OUR MOTTO

# The City Meat Market

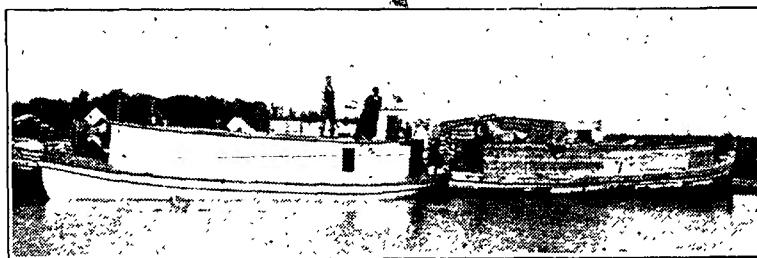
JOSEPH SCHMIDT, Proprietor

WHOLESALE and RETAIL

Purveyors of

HIGH CLASS, FRESH, SMOKED AND  
COOKED MEATS

FRESH, FISH AND VEGETABLES IN SEASON



This high-powered Launch, "Patricia," and crew, is the backbone of our successful fishing industry, situated at Moose Lake, 120 miles from The Pas, and last summer a record of quality and quantity of Fresh White Fish was handled by it 200,000 lbs. being shipped to points east, including Chicago, without a complaint, which is a credit to the effort to develop the north.

**Phone 11 - FOR SERVICE - Phone 11**

